# PLASTER CASTING WORKSHOP

## **EDUCATIONAL EXPERIENTIAL SEMINAR**







## ACQUAINTANCE WITH THE PLASTER



LEARN HOW TO CREATE PLASTER DECORATIONS



TRAVEL TO THE HISTORY OF PLASTER IN GREEK ARCHITECTURE



ENJOY THE BENEFITS OF CREATIVE EXPRESSION



## **Plaster Casting Workshop**



The Plaster Casting Workshop is an experiential experience for any visitor interested in getting to know in a simple and pleasant way, the use of gypsum in Greek architecture and the decoration of buildings. It is based on contact with the material and the creativity that the participants will experience. Also, knowledge about the stages of processing and production of the material is an exciting experience!

This is the new structure of Culture and Prosperity s.c.e. which, when created, aimed to introduce visitors to the processing of Gypsum, through the specially designed educational process and to contribute to highlighting the great history of the Neoclassical Buildings located in Karlovasi and the surrounding areas of the Municipality of Western Samos. At the same time, Culture and Prosperity s.c.e. has taken care of the dissemination of the structure to organizations in Greece and abroad, so that in the near future mobility projects will be designed within the framework of the European Program Erasmus Plus.

35 years of history and experience in the processing and manufacture of plaster objects come to life through a specially designed training course based on educational standards, in order to result in the acquisition of knowledge through experiential experience and alternative approach in the context of Lifelong Learning.

## O Search for the Plaster Casting Workshop on social media

Visit the links below to collect more information and watch a wealth of photographic material and videos. In addition, the friends of the Plaster Casting Workshop can be informed directly and validly from the Facebook group. By clicking on each icon (left click) you can be redirected to our websites











Facebook

Facebook Group

Instagram

Promo 2023

Intro 2023

## Short presentation



Culture and Prosperity s.c.e. has a fully equipped professional space in Krestena, Municipality of Andritsaina – Krestena since 2013, which serves administrative and operational needs such as participation in Networks and Partnerships, support in co-funded projects and other services.

Four structures are also housed: The Music Workshop, the Central Knowledge Transferer (HUB), the Plaster Casting Workshop and the Lending Library.

Within the framework of the operational activity of the Agency, a branch operates in Meseo Karlovasi of the Municipality of Western Samos to support the needs of the Plaster Casting Workshop.

The members of Culture and Prosperity s.c.e. have distinct specialties and skills that differ from each other. In this way they manage to operate in different sectors such as: education, culture, sports, tourism and agriculture. This is why they are the main pillar of support for all actions. In addition, they help to strengthen, expand and develop the activities of Culture and Prosperity s.c.e. in the local community, in order to participate in Networks and Development Partnerships, at local, regional, national and European level, as well as to cooperate with public sector bodies.

## O Location

The **headquarters** of Culture and Prosperity s.c.e. are located in Krestena- Ilia, Municipality of Andritsaina-Krestena, in the region of Western Greece. The **branch** is located in Meseo Karlovasi of the Municipality of Western Samos.

These are two spaces that are used for the administrative and educational activities of the Company

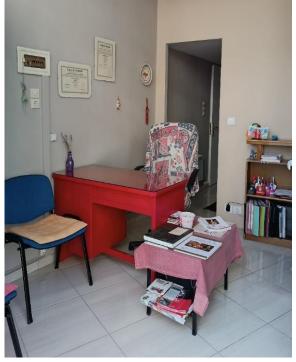


#### O Krestena Ilia

The area in Krestena consists of: Office, Classroom, auxiliary spaces and WC. The classroom has a capacity of 20 people and has a telephone, Internet, Air Condition, screen for presentation of visual educational material, workbenches and seats. Access is from the ground floor and can be easily visited by wheelchair. The disembarkation of people from vehicles can be done right outside the building, in addition in the next 50 meters there is the possibility of using a public space for parking small and large vehicles throughout the duration of the program.











## Meseo Karlovasi Samos

The Plaster Casting Workshop in Samos operates as a branch of Culture and Prosperity s.c.e. during the summer months July – August – September. It consists of an exhibition hall and the workshop.



The exhibition area is used for the theoretical part of the educational program and has a wide variety of plaster exhibits, of various sizes. It works specifically for the educational needs of the program, through example, as well as for the explanation of the results obtained from the treatment and processing of gypsum.

The workshop where the internship takes place, has a complete range of tools, plasterwork materials and specialized objects of many years of collection. It has a capacity of 13 people and has a telephone, Internet, screen for presentation of visual educational material, workbenches and W/C.

Access is from the ground floor and can be easily visited by wheelchair. Disembarking people from vehicles can be done right outside the building. In addition, there is public parking at a distance of 150 meters from the laboratory.





## Outlets



A wide range of plaster copies is available at the headquarters of Culture and Prosperity s.c.e. in Krestena and its branch in Samos which are offered for sale in retail and wholesale.

## O Participation in the Art Space Pythagorion of the Schwarz Foundation



Filming by Mr. Georges Salameh, collaborator of the Museum of Contemporary Art, for the participation of the Plaster Casting Workshop in Art Space Pythagorion, organized by the Schwarz Foundation in the summer of 2023 in Pythagorion, Samos.

The emotional value and social recognition

that stems from the younger age grows, as the two brothers-master builders hand over the know-how to the new generation. This is the central message of the photographic exhibition "As we were then: A photo album from Karlovasi and beyond" by Mr. Georges Salameh in Pythagorion, Samos, at the Schwarz Foundation - Art Space Pythagorion.

The Plaster Casting Workshop, as a continuation of the family tradition, participates in this exhibition and takes the baton to continue the journey in the use and processing of Gypsum.

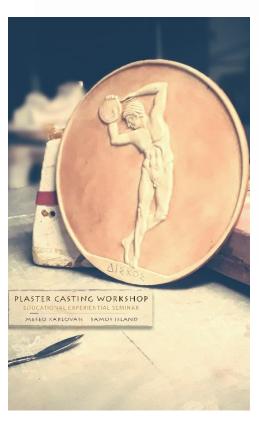
#### Mould maintenance

The maintenance of the molds used for the technical support of the action and during the implementation of the training program is an integral part.

The continuous and repeated use of molds causes serious damage to a great extent. Since the participants do not know the particularities required for the proper use of the molds, as well as the ideal molding of the plaster copy. Culture and



Prosperity s.c.e., in order to deal with and manage such cases, has foreseen a symbolic cost in the context of the costs of implementing the action.



## Wear of molds

The molds used to support this action need to be created from a special rubber that is particularly vulnerable. Participants in the training program are bound to cause damage to existing molds. In order for Culture and Prosperity s.c.e. to be insured against the consequences caused by the use of molds, it has provided for a specific cost for their maintenance or replacement, which is included in the cost table and in a separate category.

## Educational Program

The educational program of the Plaster Casting Workshop focuses on gaining experiential experience on the use and processing of gypsum. The process of transmitting information consists of the theoretical and practical part in order to have complete learning outcomes.

## Objective of the action

The aim is, through the transmission of information and the transfer of knowledge, for citizens to be initiated into the processing process, using the material of gypsum. Create a collaborative relationship with instructors in order to upgrade their educational knowledge as well as benefit from learning outcomes without discrimination.



## Expected social benefits from the action

Given the many years of experience of Culture and Prosperity s.c.e., the human resources that will be employed, the duration of the training program, the choice of an evolutionary step with strict criteria, the

theme, the implementation process of the project so as to provide the excellent transfer of knowledge, the right of access to citizens to knowledge and information regarding the processing of gypsum, etc., We believe that according to the proposed action, throughout its duration, citizens and visitors will be able to know per target group, the following:



- The History of gypsum.
- The usefulness of the material in Greek Architecture.
- The process of processing plaster.
- The stages of creating an object from plaster.

## Action description



The Plaster Casting Workshop is a service that can contribute to the implementation of actions in the context of the Creative Industry, Innovation and Creative Tourism through education.

The aim is the arrival of citizens and tourists to participate in an original educational program where the visitor will be initiated into the process of creating objects of Ancient and Modern Greek art from gypsum, using molds and materials provided by Culture and Prosperity s.c.e. At the same time, participants will have the opportunity to get acquainted, through historical retrospection, with the use of gypsum from antiquity until today, the history of the objects, while they will be informed about the above through audiovisual material.

In the practical part of the action, groups will be created, with a maximum number of 20 people at a time. Each participant will be initiated into the role of Gypsum Craftsman. Participants will have

the opportunity to use all the tools that a Gypsum Craftsman needs to have to create a gypsum object. At



the same time, they will come into contact with tools such as: special spatulas, mold, brush, artistic spatula, etc., they will touch and feel gypsum dust and liquid material, they will experience the preparatory process concerning the preparation of the countertop before the preparation process of objects begins and they will experience the casting and molding of the plaster copy. As mentioned above, the aim of the theoretical

and practical part is for participants to acquire the basic knowledge so as to be able to:



- Know all stages during the preparatory process.
- Know the stages of the manufacturing process.
- To experience the sense of creativity of the Craftsman.
- To acquire the basic knowledge of plaster processing.
- To externalize their creativity.
- Create their own plaster copy.

#### Communication description

#### Plaster Casting Workshop

Specifications for the implementation of the training program

- Number of Actions: 1
- Service category: Group Workshops / Education / Awareness / Creative Activities / Artistic Action
- Age of Visitors: 9 and over
- Number of Visitors: 20
- Duration of action: 40 minutes
- Implementation Points: Krestena and Meseo Karlovasi Samos
- Implementation period:
  - Krestena: October until the end of June
  - Meseo Karlovasi Samos: July August September
- Structure equipment: use of tools, water, towels, seats, tables, TV projector, Laptop, Disposable Plastic Aprons
- Administrative support throughout the action
  - Availability of a Rapporteur and an Interpreter

## Mobility - Experience

#### 3rd International Festival "In the steps of Pythagoras"





Culture and Prosperity s.c.e. in the framework of participation in the 3rd International Festival "In the steps of Pythagoras" in Marathokampos, Municipality of Western Samos. We chose to adapt the presentation of the educational program of the Plaster Casting Workshop to an outdoor area, thus giving the opportunity to the attendees to get acquainted with the processing and construction of objects using the material of Gypsum.

The aim of Culture and Prosperity s.c.e. is for the visitor to acquire the first contact with plaster, to acquire the necessary knowledge about the particularities of the material and to experience the process of processing and production of objects. At the same time, the visitor "experiences" the feeling of being a Plasterer and the object he created belongs to him. In addition, the object may adorn the personal or

professional space of the participant in order to keep alive his memory regarding his participation in the experiential Plaster Casting Workshop.

## Workshops – events – Seminars for Creative Tourism



#### Samos knows the Social and Solidarity Economy

The Municipality of Western Samos and the Community Center, held with great success, in August 2023, the workshop on "Samos knows the Social and Solidarity Economy", a workshop - event on Social and Solidarity Economy and local development, in the presence of the Mayor of Western Samos, Mr. Alexandros Liberis, who stressed the importance of this initiative.

Among other speakers, a speech followed by the CEO of Culture and Prosperity s.c.e., Mr. Taxiarchis-Ioannis Sarantopoulos, who presented the gradual course of the organization from 2013 until today, the governance system, methodology and infrastructure: Music Workshop, Central Knowledge

Transferer HUB, Lending Library, European Music Day events and stressed the importance of the Plaster Casting Workshop, with particular emphasis on the multidimensional benefits it offers to the place.

✓ Seminar on Resource Interpretation and Creative Tourism of the Transnational Cooperation Project "Enhancement of European Rural Development Capabilities - ENERDECA II"



Our participation in the Seminar on Resource Creative Interpretation and Tourism of the Transnational Cooperation Project "Enhancement of Rural Development Capabilities European ENERDECA //", held by "DEVELOPMENTAL OLYMPIAS S.A." in October 2023, increased the level of knowledge and enhanced the sources of information on Creative Tourism. Creative tourism is defined as tourism that



offers visitors the opportunity to develop their creativity through their active participation in courses and experiential workshops, which are characteristic of the destination they are visiting.

#### The objectives of the project focus on:

- The creation of a distinct network and product of Creative Tourism at transnational level.
- The formation of a common framework of cooperation between businesses and institutions by adopting common, new methods and practices for the promotion and interpretative promotion of resources.